**Brochure Brief**

Create A4 page (side A and Side B) format for printing in colour, portrait style

Company logo to appear on both sides – see included file for side A and B

Use the 6 pictures across both sides – see included files for side A and B

Three additional “Out of Service/Do not Operate pictures” should be placed in a prime position (side A only) – possibly in a collage arrangement, only showing those areas outlined in the PowerPoint presentation attached. Please crop and modify the pictures using just the tags and only the areas inside the circles. *Use these on Side A only*

All other pictures can be used in any arrangement on sides A and B to make a simple, but stunning and striking brochure

**Company colours – Sides A and B**

Orange = #ff6b01

Blue Grey = #263846

**Company fonts – Sides A and B**

Font is NTR for normal text and Font Impact, is used for impact.

It is not necessary to use the company fonts, but you must use the company colours, except for the pictures.

4 bubbles or highlights – these need to stand out in the both page A and B somewhere

**We can deliver at reduced cost**

**We can reach the world - quickly**

**We keep your issue quiet - stay anonymous**

**We can deliver parts & equipment quicker – the parts are probably closer than you think**

Words for side A

**“Waiting for Parts”** *(instruction: this need to be big and bold on the top of the page or prominent on the page A side)*

How many times have you heard this? Your plant, process or equipment cannot be brought back on-line quickly enough because you don’t have the spare parts necessary. You have contacted your usual sources, the manufacturer, your local stockists and possibly a few friends. But still no luck.

Why just wait and suffer the delay including lost revenue? The parts you need are likely to be a lot closer than you think. So how do you contact …

A supplier you don’t even know exists?

An operator you don’t know or finding someone that may even lend these parts?

An industry you didn’t think uses these same parts as your industry?

**MaydaySpares** can help you with our unique broadcast system – contact 10’s of 1000’s in minutes, across and within different industries and different locations, locally or across the world.

Remain Anonymous

See who and where your ‘helpers’ are located.

Register now…its FREE

Words for Side B

**Want to help industry collaborate and be more efficient?**

**Want to sell more spare parts?**

**Want new sales leads and customers?**

**Want to help industry when they really need help?**

**MaydaySpares** helps companies find the urgent spare parts they need quickly. We use a unique broadcasting method to ask for the spare parts an operator needs in helping them out of an emergency.

A company needing urgent spare parts usually has only approximately 3-5 options for help. Sometimes less. Imagine if you could be one of their options and receive their request for help within minutes of them posting their need.

Not all suppliers are known to all operators & industries and generally we don’t think that others can help – but they can - it’s just we don’t know how or who to ask.

When **MaydaySpares** broadcasts the spare part or equipment required, you know that somebody needs your assistance – you may be just that person who can help. Register now – its FREE

*(instruction: Across the bottom – on both Pages A and B)*

**Register now** or if you need more information or help? See our **About** and **FAQ** pages at…

[www.maydayspares.com](http://www.maydayspares.com/) or contact us at [info@maydayspares.com](mailto:info@maydayspares.com) or on…

Twitter logo, Facebook logo, LinkedIn logo